



TILE EASY

INTERLOCKING CERAMIC FLOOR TILES

Floating Modular Ceramic Tile System:

Are They Any Good?

Mr. Cel McCuskey of Tile Easy Australia P/L believes so. He says, "Tile Easy interlocking flooring tile is a game changer."

The Problem with Traditional Floating Ceramic Tile Floors

Historically, floating ceramic tile floors have seen numerous failures, especially in the USA, leading to many companies going out of business. Critics argue that the best ceramic or porcelain tile floors are those properly adhered to concrete and Cel agrees.

However, Cel sees potential in floating tile flooring systems, provided they meet consumer expectations. Floating floors are one of the most popular flooring systems globally, with many large carpet manufacturers creating their own laminated floating floor systems to regain market share lost to laminated flooring. Yet, no real ceramic options have emerged until now.

Development of Tile Easy Interlocking Floor Tile

Over the past four years, Cel has focused on developing a ceramic interlocking floating tile system. His initial step was to understand why previous systems failed. His research revealed two primary issues:

Poor quality tiles were used.

- Tiles were not properly reinforced before installation,
- Or manufacturers used incorrect materials.

After extensive testing, Tile Easy interlocking floor tile was developed, comprising:

- A high-grade porcelain tile
- A unique composite reinforcement sheet
- A patented interlocking plastic tray

Impressive Results

Cel highlights a significant MOR deflection test conducted by a NATA-approved laboratory. The test showed an average 5.5mm deflection over a 600mm width with a 300kg point loading before the tile cracked, which he calls a "game changer" because all previous floating tile floors never achieved anything like this.

He believes his Tile Easy new floating laminate porcelain flooring system meets consumer expectations, combining the advantages of porcelain flooring with the ease of installation of floating floors.

Features and Benefits of Tile Easy Interlocking Floating Laminate Porcelain Tile Floor

DIY Friendly: Easy for anyone to install.

Fast Installation: The quickest interlocking tile floor system worldwide.

Simple Process: Just Click and Grout.

Porcelain Quality: High-grade porcelain for durability and beauty.

Versatile Installation: Can be installed over most level existing floors.

Perfect Alignment: Ensures precision every time.

High Impact Resistance: Durable and long-lasting.

Easy to Clean: Porcelain tile quality.

Waterproof and Stainproof: Ideal for various environments.

Crack Resistant: Tiles won't crack if the subfloor substrate cracks.

Contaminated Floors: Suitable for installation over contaminated floors.

Noise Reduction: 6 Star AAAC noise rating, great for high-rise apartments.

Commercial Use: Fast installation with minimal downtime.

Outdoor Use: Suitable for alfresco areas.

Timber Decking: Can be installed over timber decking.

Epoxy Grouting: Fast with no mess.

Narrow Grout Lines: For a sleek appearance.

Variety of Designs and Colors: Unlimited options.

Recyclable: 100% recyclable and easy to remove at the end of its life.

Conclusion

Cel openly accepts there will still be sceptics about floating ceramic flooring systems but says Tile Easy interlocking flooring tile system will pass the most ardent critics concerns.

It is a revolutionary product in the flooring market, offering the best of both worlds: the quality of porcelain tiles with the convenience of floating floor systems.

A floating ceramic flooring system like no other, it defies simplicity.

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