



What makes a good DIY flooring product.

Modular flooring has been around for years with some great product success stories and some enormous failures.

The old Huega carpet tiles were one of the first modular flooring systems and are still going strong today be it with different base materials being used to manufacture them.

When the first floating timber floors came onto the market the timber industry flooring suppliers rejected it and said it would not work.

Some 25 years on and after many many failures with different manufacturers, floating timber laminated floors are still one the biggest selling products in the flooring markets.

The system has been successful due to its easy-to-click-together system but a manufacturer who uses inferior substrate laminate materials in their product, and it too can be a nightmare to install.

The click system profile is a CNC process manufactured into the side walls of the product with wall thickness in some parts as low as 2-3 mm, hence it is so important the manufacturers use the best substrate materials to keep the clic profile strong.

So, stay well clear of cheap floating laminated floors as this is a sure sign cheap materials have been used.

The new floating floor product manufacturers are now using a hybrid material called SPC. This allows them to be installed in wet areas. No more swelling with moisture egress with the timber laminated backing.

The SPC used for the backing substrate is a stone plastic composite material mostly made up of limestone fillers and glues.

One of the big downfalls with this material is it is very brittle when used with the Unclic clip system. If you don't get the connecting process right the first time trying to disengage, and re-fit can be frustrating and costly even for professional installers. The clipping profile is very brittle when manufactured from the SPC material and breaks easily.

We at **Tile Easy** believe we have the perfect balance.

The Tile Easy flooring tile product is made up of 2 components.

- Porcelain tile with composite reinforcement sheet that gives it great impact qualities
- Injection molded plastic tray with interlocking tabs manufactured from high impact polystyrene

The injection molded tray with its interlocking patented tab system is fixed to the tile sheet underneath.

The interlocking tabs are so strong the tile can be engaged and unengaged many many times without breaking.

Another feature the **Tile Easy** system has and maybe one of the most important to the concerning DIYer is, it is multidirectional when installing.

Not like other porcelain floating tile systems or laminated timber and v....l floating floors where you must start the installation in the corner of your room, The Tile Easy system can be started in the middle of your room which is the correct place to start, this will give you equal cuts on all four sides.....just like the old tiler's would tile you to do.

Tile Easy is the fastest modular tile system on the market, only 2 steps needed.

- Click and Grout

Another great feature of the Tile Easy system is it has its own built-in cushioning that gives it a 6-star acoustic rating. So, no need for more costly underlays and extra labor to install.

It can be installed over most level and firm substrates.

Tile Easy , tiling made easy just about anyone can do it!!